

AMONG NUMEROUS ACTIONS

FOR & WITH THE GENERAL PUBLIC

To foster behaviour changes and to encourage consumer habits that are more respectful of the world's ocean.

Actions in the field: Beach clean-ups, waste collection, creating sea turtle resting habitats, protecting coral reefs, planting mangroves, etc.

Educational actions: organisation of conferences, debates, exhibits, educational workshops-marine-related discovery activities.

Daily actions: participation in international campaigns to inform and mobilise the general public on marine-related subjects and to encourage a more responsible attitude towards the planet's resources.



One example is the "Mr Goodfish" programme which raises awareness on the need for sustainable consumption of seafood. The objective is to enable the consumer to make informed and sound choices. When buying seafood so as to reduce human pressure on fish resources. This is undertaken in close collaboration with the actors of the seafood value chain (scientists, fishermen, retailers, restaurants and consumers).

The World Ocean Network participants also campaign on themes such as climate change and marine biodiversity.



OCEAN FORUMS & PUBLIC DEBATES

Forums and public debates foster meetings between scientists, political and economic decision makers on one hand and the general public on the other.

Public debates offer opportunities for participants to express themselves, to exchange views and ask questions on issues related to the ocean. They also encourage everyone to share information with others and to actively participate in activities.

FOR & WITH PROFESSIONALS

To make documentary resources easily accessible.

The network's international action: since its creation, the representatives of the World Ocean Network participated in one hundred international meetings via workshops, training sessions, conferences, communication workshops and exhibition booths presenting the Network's tools and activities.

World Ocean Network regional antennas in Latin America and East Africa delegations ensure the coordination of activities of member organisations in their region. They also lead educational actions aimed at the public.

South West Atlantic Ocean and Cuba: CeDePesca – Argentina <http://www.cedepesca.net/>
South East Atlantic Ocean: NGO Clean Beach – Mauritania.



World Ocean Network is committed to the Blue Society, a concept refined through the Sea For Society project which ended in

November 2015. As a partner of this project and through its members worldwide, World Ocean Network engages the general public in using mobilisation tools and discovering the Blue Society. You can endorse the Blue Society Citizen Promise, take the online quiz to test your knowledge about what the ocean provides on a daily basis or watch 7 short animated movies to learn about the services the ocean offers. www.bluesociety.org

WORLD OCEAN ACADEMY

The first World Ocean Academy was organised during the 4th International Meeting in May 2010. It aims to provide professionals from museums, aquaria, scientific, educational and non governmental organisations with a holistic vision of the world ocean's role on our planet, and to help them effectively educate on sustainable use of marine resources and communicate for action with the general public, young people, decision-makers, and the private sector.

WORLD OCEAN NETWORK SECRETARIAT

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Rio+20 World Ocean Network Blog :
<http://rio20wonuk.wordpress.com>

world ocean network

CARING FOR THE BLUE PLANET,
YOU CAN MAKE A DIFFERENCE

THE BLUE
PLANET'S 450
"BEACONS"



INFORM
MOBILISE
ACT

Educational organisations, aquaria, science centres, natural history museums, research centres, zoos, media and NGOs spread out all over the world in more than 80 countries, gathered in a network for exchanges and action. They have set themselves a three fold mission:

Inform, mobilise, and act for a "Blue Society".

A new vision of society in a spirit of sustainability, well-being and equity for humanity founded on an economic, technological and social approach is possible. For this, the Ocean offers tremendous opportunities for new resources, innovative solutions and positive experiences.

- **RAISE** public awareness on a worldwide scale.
- **FOSTER** more respectful behaviour towards the environment.
- **ENCOURAGE** a more intelligent and sustainable use of the ocean towards a blue society.

THESE ARE THE WORLD
OCEAN NETWORK'S
OBJECTIVES

www.worldoceannetwork.org



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LIGHTHOUSE FOUNDATION

WHO ARE WE ?

- The World Ocean Network represents more than 450 participating organisations from 80 countries worldwide, welcoming over 250 million visitors every year.
- Every four years, Network participants convene international meetings during which they take stock of the actions engaged and define a new action plan for the following four years.
- Stimulated by the International Secretariat and regional antennas, the participants regularly communicate, share their experience and convene regional meetings to implement new actions in common. These actions are locally tailored and adapted to the culture of each network participant.
- World Ocean Network activities are placed under the aegis of the Intergovernmental Oceanographic Commission of UNESCO. By informing the general public, the Network commits to better ocean governance as part of the Global Ocean Forum, <http://www.globaloceans.org/>



FOUNDING MEMBERS

- **President of the Honorary Committee:** COUSTEAU JEAN-MICHEL, President, Ocean Futures Society, USA, <http://www.oceanfutures.org/>
- **President:** FRANCO Del Amo Francisco, Manager, Aquarium Finisterrae, Spain <http://mc2coruna.org/aquarium/>
- **Vice-president :** VALLETTE Philippe, General Director, Nausicaá, France, <http://www.nausicaa.fr>
- **Secretary:** VAN DEN SANDE Paul, Executive Director, International Aquarium Forum, Belgium <http://www.intaquaforum.org>, EUAC (European Union of Aquarium Curators), <http://www.euac.org>
- **Treasurer :** GODELMAN Ernesto, Chairman, CeDePESCA, Mar del Plata, Argentina, <http://www.cedepesca.org.ar>
- **BOOJH Ram**, Professional Officer (Ecological and Earth Sciences), UNESCO, Delhi, India, <http://www.unesco.org/newdelhi/>
- **BOYLE Paul**, Senior Vice President, Conservation, Association of Zoos and Aquariums, USA, <http://www.aza.or/>
- **CAUSER Mike**, Gérant, OCEAN Edutainment Projects, Great Britain
- **DEMOL Pierre**, Conservator, Brussels Public Aquarium, Belgium, <http://www.aquariologie.be>
- **DI NATALE Antonio**, General Secretary, Fondazione Acquario di Genova, Italy, <http://www.acquario.ge.it/>
- **FALCATO Joao**, Chief Executive Officer, Oceanário de Lisboa, Portugal, <http://www.oceanario.pt/>
- † **FEARNHEAD Lex**, Former Director, Two Oceans Aquarium, RSA, <http://www.aquarium.co.za/>
- **GASPAR Cécile**, Veterinarian, Scientific Director, Moorea Dolphin Center, <http://www.mooreadolphincenter.com/>; President, Non-profit Foundation "te mana o te moana," French Polynesia, <http://www.temanaotemoana.org/>
- **JONES Martin**, (former director, Reef HQ), Australie
- **MERCIER Daniel**, President of Honor, Festival Mondial de l'Image Sous-Marine, France, <http://underwater-festival.com>
- **MOTT William**, Director, The Ocean Project, USA, <http://www.TheOceanProject.org>
- **NIGHTINGALE John**, President, Vancouver Aquarium, Canada, <http://www.vanaqua.org>
- **OULD DAHI Mohamed Mahmoud**, President, ONG Clean Beach, Mauritania
- **OUNAIS Nadia**, General Secretary, EUAC (European Union of Aquarium Curators), <http://www.euac.org>
- **SONNENSCHNEIN Leonard**, President, World Aquarium @ City Museum, USA, <http://www.worldaquarium.net>
- **STAVELOZ Walter**, Director, International Relations, ASTC (Association of Science-Technology Centers), USA, <http://www.astc.org>

GENERAL SECRETARIAT:

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OUR MAIN ACTIONS UNDERWAY

FOR & WITH CITIZENS OF THE OCEAN

To raise awareness on the crucial role the Ocean plays in our daily lives

8 JUNE : WORLD OCEANS DAY



The World Oceans Day was first proposed during the Earth Summit in Rio in 1992. Thousands of organisations in more than 80 countries have participated in

World Oceans Day. Since then, every year on 8 June they organise activities to reach millions of people so as the general public, decision makers and media learn more about the major role the ocean plays on our planet. This is the result of the World Ocean Network and its partners' actions, who for almost ten years have promoted this event. The United Nations' General Assembly has given a new dimension to this initiative by officially proclaiming 8 June as World Oceans Day.

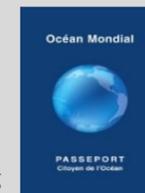
PASSPORT "CITIZEN OF THE OCEAN"

All the oceans in the world are connected and together they form the World Ocean thanks to which life on earth is possible. Each inhabitant of the earth can become a "Citizen of the Ocean" and request his/her passport.

Citizens of the oceans commit themselves to: using the ocean's resources sustainably, thinking about the impact of their daily life style on the environment, **behaving more responsibly** to help preserve the ocean and **informing** others on the crucial role the ocean plays for the Blue Planet and humankind.

The French version of the passport was printed in 2004. The passports are also available in many languages. **700 000 passports** have already been issued in **over 35 countries**.

A digital passport will soon be available on www.worldoceannetwork.org



COMMITMENT TO INTERNATIONAL GOVERNANCE

The World Ocean Network was accredited as an observer party to participate in United Nations negotiations and processes regarding climate change, biological diversity and sustainable development. During these conferences the network highlighted the importance of mobilising civil society for the stewardship of the marine environment. It also promoted the vision of the "Blue Society" which proposes a blue economy based on long-lasting and equitable use of marine resources.

Rio+20 World Ocean Network Blog: <http://rio20wonuk.wordpress.com/>

The World Ocean Network is leading the working group "Education, Outreach and Media" of the Global Ocean Forum. www.globaloceans.org

FOR & WITH YOUNG PEOPLE

To prepare young people for the decisive role that they will play in the future of oceans.

YOUTH PARLIAMENT

Youth parliaments for the ocean are a source of information about marine sciences and policies and a platform for debates for young people. They empower the youth to make informed and responsible everyday decisions regarding the use of marine resources and to formulate proposals of concrete actions to ensure their sustainable future.

The youth parliaments present their recommendations to decision makers and ocean professionals at international, regional and national conferences such as meetings of the Intergovernmental Oceanographic Commission of UNESCO, Pacem in Maribus, Global Ocean Forum and UN Conferences.



THE JUNIOR PASSPORT

Each child between 6 and 12 can become a "Citizen of the Ocean" and ask for their "First Citizen of the Ocean" Passport. The passport provides simple ideas of activities to help preserve the World Ocean.

The passport is available in Catalan, Chinese, Dutch, English, French, and Italian.

