



sea for
SOCIETY.eu
TOWARDS A BLUE SOCIETY

SCIENCE WEEK

Overview

This information sheet is for educators and other relevant stakeholders interested in organising a Science Week event in the context of Sea for Society, or other projects raising awareness on marine ecosystem services. In this category we include Researchers Nights and Summer Science as large-scale informal public engagement events with a wide range of participants alongside researchers and other stakeholders.



Objectives

- To disseminate Blue Society to a broader audience
- To receive further feedback from researchers on some aspects of the Blue Society Challenge and ideas on Blue Society solutions
- To help define and promote concrete proposals for research and maritime governance
- To engage stakeholders specifically on the "linking oceans to human health and wellbeing" issue
- To launch a collective action involving a broad audience at the European level

At a glance

Duration: this event can take place during one night, a week, or a whole summer, depending on the plans of the organizers.

Preparation: 3 months – 1 year.

Target audience: Young people, general public, researchers and other stakeholders.

Planning

1. Identify partners to work with (scientists, marine educators, researchers, youth etc). They have to relate to the Ocean and to research/science.
2. Plan your programme relating to the cross-cutting theme "Linking Ocean, human health and well-being"
3. Report and share your event on websites, social media, etc

More info

The researchers' night is an annual European science festival. Local events are arranged by universities or science centres. Activities include experiments, interactive activities, open doors, exhibitions, dialogue with researchers, Science Cafés, science shows, workshops and competitions. In this occasion, it can be linked to Blue Café. This event addresses Ocean issues and Blue Society values. These activities can be related to scientific fields such as astronomy, biology, geology, engineering, lighthouses, health, etc.

Science Week is an annual celebration of science and technology and thousands of individuals get involved and take part in the activities and experiences. Science Week is designed for everyone, not just schools and universities but also families, organizations, etc. It provides events, activities, talks and shows for every age group. The aim of Science Week is to promote the relevance of science, technology and engineering and to demonstrate their importance in our everyday lives. It provides an opportunity to acknowledge the contributions of scientists to the world of knowledge. It also aims to encourage an interest in science pursuits among the general public, and to encourage younger people to become fascinated by the world we live in. The emphasis is on showing, rather than telling, how science and technology affects them, from the simplest gadgets to the most sophisticated satellite technology. Science is above all a quest for knowledge and how it can be used to improve our lives, lifestyles, and our living world.

Resources

- Researchers working on ocean issues (logistical organization for transport, hotels, restaurants...)
- Communication towards targeted audience (leaflets, posters, social networks, websites...)
- Partnership with scientific institutions, museums, science centres, enterprises, associations, NGOs...
- Exhibition spaces, stands

Links

Researchers Night Sweden

<http://v-a.se/in-english/projects/activity-projects/researchers%E2%80%99-night/>

Ciência Viva Summer Initiatives

<http://www.cienciaviva.pt/veraocv/maisinfo.asp?accao=changelang&lang=en>

Researchers Night EU

http://ec.europa.eu/research/researchersnight/index_en.htm

NHM UK Evaluation materials

www.nhm.ac.uk/about-us/visitor-research/evaluations-and-research/index.html