



3rd International Meeting
Acting together for the future of the Blue Planet
January 29th - February 1st, 2006
NAUSICAA, Centre National de la Mer, Boulogne sur Mer, France



Background

The International Meeting is the third in a series of interactive workshops started in 1999 following the International Year of the Ocean in 1998.

It is organized by the World Ocean Network www.worldoceannetwork.org which strives to motivate the widest possible audience on a worldwide scale to adopt new behaviour that respects the environment, and promotes an intelligent and sustainable use of the ocean.

The World Ocean Network operates in synergy with the Global Forum on Oceans, Coasts and Islands www.globaloceans.org which was established at the World Summit on Sustainable Development in Johannesburg in 2002 to promote international ocean stewardship.

The World Ocean Network's strategy is:

- To contribute to the restoration and preservation of the planet's ecosystems so that everyone may benefit in a sustainable way from the ocean's resources;
- To promote ways of life which are adapted to better preserve the planet's equilibrium, thanks to information and education about sustainable development issues;
- To encourage everyone to act for the well-being of humanity and to adopt new patterns of behaviour in harmony with our Blue Planet.

We have 10 years, if we act together, to change our behaviour significantly so that our children can still enjoy the benefits of the ocean. It is our responsibility today to act determinedly to inspire a change in planetary behaviour.

Together we can reach 200 million people each year!

Meeting Objectives

- To enhance the World Ocean Network strategy by defining new axes for action and fine-tuning the Network's global strategy;
- To set up a structured three-year World Ocean Network action plan;
- To accelerate the progress of the joint actions already undertaken by the Network such as the Lighthouse Information Display, The Passport of the Citizen of the Ocean, the promotion of field actions, and the World Ocean Day;

- To inspire participants' commitment to relay the World Ocean Network actions, take an active part in the Network life and expansion and establish strong and successful partnerships;
- To advance Network operations and integrate new participants.

Meeting General Outline

High quality speakers and Global Forum experts will highlight and explain current challenges while the exchanges between participants will allow an in-depth exploration of selected themes.

Speakers from different geographical zones or activity areas will be invited to recount their remarkable experiences. These case studies will be presented with ample documentation and illustrations from various regions.

To enhance participants' contributions to specific items relating to the Network's objectives they will be asked to forward proposals on various points:

- continuation and development of current actions,
- new actions and tools suitable for implementation,
- extending audiences,
- priority themes to address.

Particular care will be given to the synergy between various actions, overall consistency, inter-operability and resources to achieve the stated objectives.

The workshops will generate a range of recommendations and proposals to enhance the World Ocean Network strategy and to develop a three-year action plan.

Participants of the 3rd International Meeting will be invited to relay Network actions, explicitly consider strategic opportunities for making improvements in their implementation, participate in work-groups and help to develop the Network.

Furthermore, they will be encouraged to commit themselves to specific actions and to take part in Network activities.

In addition to the above work, mini-forums will be held to enable all participating organizations to present their actions and best practices and to find out about others.

Some evening events will be open to the general public, in particular to holders of the Passport of the Citizen of the Ocean.

Key Features

Theme-based Workshops will favour concrete and relevant communication approaches to the main themes such as biodiversity, climate change, ocean resources, and marine and land pollution.

The main interest of these cross-regional and cross-sectorial workshops is to bring together representatives of various regions of the world or organizations directly and indirectly linked to the ocean but who do address themes that have impact on its state or are influenced by it.

The workshops will give opportunity to the participants to share different points of view, to advance particular aspects of regional concern and their communication towards the public at large, to present regional dynamics already implemented and to develop their local problem solving capacity. Participants will then set their own objectives to relay ocean-oriented actions.

Panel Discussions and Communication Workshops will aim at enhancing effective means of communication which any public-oriented organization can adapt to its audience.

They will involve experts on general public communication and sociologists who together with the participants will try to find the best methods to influence the general public to swing towards an active and responsible environmental behaviour and to take ocean conservation personally.

Action-Tool Workshops will assess the progress achieved, analyse the methods used and examine obstacles faced in the implementation of the World Ocean Network's joint actions and tools.

The principal purpose however, is to draw lessons from good practices in order to put forth proposals to maximise the ongoing outreach of the Network actions and tools.

Emerging and New Actions Workshops

Participants will study the emerging actions such as e.g. World Ocean Magazine or a teachers' textbook on sustainable use of the ocean, etc.

They will also devise tangible new actions to be carried out in synergy over the coming years.

Regional Workshops will assemble participants according to geographical zones. Collaboration may be envisaged in each major region of the world.

Network members are located worldwide and their local and regional cooperation will strengthen to facilitate the success of the joint actions.

The intent is to design mechanisms that can increase the success of the outreach of the World Ocean Network (WON) actions/tools in these regions.

It will therefore be necessary to formulate proposals on various issues:

- Network operation, in particular with regard to decision-making principles;
- Information circulation (procedure, human resources to be deployed, tools to be implemented);

Support



Acknowledgements

- Acquario di Genova
- Agence de l'eau Artois-Picardie
- Arena, Centre d'interprétation
- Association Guides Nature du littoral
- BARCO
- Boulogne Développement
- Centre Départemental Météo France
- Comité Départemental de Tourisme du Pas-de-Calais
- Centre Régional de Documentation Pédagogique du Nord-Pas-de-Calais
- Comité Régional des Pêches Maritimes et des Elevages Marins
- Communauté d'Agglomération du Boulonnais
- Conseil Général du Pas-de-Calais
- Conseil Régional du Nord-Pas-de-Calais
- Chambre de Commerce et d'Industrie de Boulogne sur Mer Côte d'Opale
- Compagnie Générale des Eaux
- Conservatoire du Littoral
- CRDTM Boulogne, Centre de Documentation et d'Information pour le Développement et la Solidarité Internationale
- Dalkia
- European Union
- Franco-British Interreg IIIA European Programme /project OCEAN II
- Global Forum on Oceans, Coasts and Islands
- Guides nature du littoral
- ICA@R
- IFREMER
- Inspections de l'Éducation Nationale / Boulogne-sur-mer et St Etienne au Mont
- Intergovernmental Oceanographic Commission, UNESCO

- Lion's Club
- LOGILOC
- Lighthouse Foundation
- Lycée agricole de Coulogne
- Musée de France d'Opale Sud / Berck-sur-Mer
- NAUSICAA, Centre National de la Mer
- Ocean Futures Society
- Pôle filière halieutique Boulogne-sur-mer
- Rivages Propres
- River Ocean Foundation
- Service environnement littoral et marin de la Région Nord Pas-de-Calais
- Rank Xerox
- Renault Boulogne – SA Legrand
- Rivages Propres
- Seaweb
- Seafood Choices Alliance
- The Ocean Project
- UNEP/GPA (Global Programme of Action for the Protection of the Marine Environment from Land-based Activities)
- Veolia Environnement
- Ville de Boulogne-sur-Mer
- World Aquarium@City Museum, St Louis

PROGRAMME
3rd INTERNATIONAL MEETING OF THE WORLD OCEAN NETWORK
"ACTING TOGETHER FOR THE FUTURE OF THE BLUE PLANET"

SATURDAY 28th JANUARY 2006	
14.00 - 20.00	Registration
20.00	Open dinner or dinner with speakers of the side event "Proposals for European Seas Sustainable Seafood Campaign"
SUNDAY 29th JANUARY 2006	
08.00 - 11.00	Registration - continued
11.00 - 12.30	Opening session: <ul style="list-style-type: none"> - Why is it important to protect the Ocean: <i>Ehrlich DESA, Head of the Department of Information and Secretariat of the UNESCO Intergovernmental Oceanographic Commission (IOC)</i> - World Ocean Network strategy presentation, <i>Philippe VALLETTE, General Manager of NAUSICAA and Co-president of the World Ocean Network</i> - Introduction to the 3rd International Meeting programme and introduction of participants.
12.30 - 14.00	Lunch
14.00 - 16.00	Plenary session Introduction of discussion themes: <ul style="list-style-type: none"> - Biodiversity: Ocean life and diversity, a concern to all of us, <i>Professor Carlo HEIP, Scientific Director of the Census of Marine Life Europe and Copordinator for MARBEF project</i> - Ocean and climate change: the never-ending life cycle of water, land and air. <i>Jean-Louis FELLOUS, Coordinator of the GMES Programme, European Space Agency.</i> - Ocean resources: Ocean, our resource. <i>Antonio DI NATALE, Scientific Head of Costa Edutainment SpA.</i> - Marine pollution: we all live down the river. <i>Cees Van de GUCHTE, Senior Programme Officer, UNEP/GPA</i>
16.00 - 16.30	Coffee break
16.30 - 17.30	<ul style="list-style-type: none"> - Protecting marine areas, a question discussed during the World Summit on Sustainable Development 2002. <i>Christophe LEFEBVRE, President of the National Committee for the Protection of Nature and Regional Delegate of the Conservation of the Coastal Zone</i> - Presentation of the World Ocean Magazine. <i>Francois CAZENAVE for the Glenat Editions.</i> - Presentation by <i>JEAN-MICHEL COUSTEAU. President of Ocean Futures Society, President of the Honorary Committee of the World Ocean Network.</i>
17.30	Departure by bus for the City Hall
18.00 - 19.00	Welcome speech at Boulogne-sur-mer city hall by <i>Mr. Frédéric CUVILLIER, Mayor of Boulogne-sur-mer and member of the Department Council</i> and by <i>Mr. Guy LENGAGNE, former Minister of the Sea, President of the Community of the Group of Cities of the Region of Boulogne and President of NAUSICAA</i>
19.30	Mini-forum: welcome of new members and presentation of participants' initiatives. Welcome dinner.

MONDAY 30th JANUARY 2006

09.00- 10.30	<p>Plenary session: "How can we create a strong link between our public and the Ocean?"</p> <ul style="list-style-type: none"> - <i>John NIGHTINGALE, President of Vancouver Aquarium Marine Science Center, Co-president of the World Ocean Network</i> - <i>Guillermo Garcia MONTERO, Acuario nacional de Cuba</i> - <i>Ram BOOJH, Scientist in Charge, Centre for Environment Education (CEE North), India and member of the Executive Committee of the World Ocean Network</i> <p>Moderator <i>Jean-Jacques FRESKO, Director and Chief of the magazine WILD WORLD.</i></p> <p>Introduction of theme-based workshops and workshops on action tools.</p>
10.30 – 13.30	<p>Theme-based workshops on the effective means of communication on the following topics which any public-oriented organization can adapt:</p> <ul style="list-style-type: none"> - Biodiversity: Ocean life and diversity, a concern to all of us. <i>Location: ARENA, Interpretation Centre.</i> - Ocean and climate change: the never-ending life cycle of water, land and air. <i>Visit to the Regional Centre of Meteo France.</i> - Ocean resources: Ocean, our resource. <i>Location: Port of Boulogne-sur-Mer and seafood production enterprises</i> - Marine pollution: We all live down the river. <i>Location: IFREMER Laboratories.</i>
13.30	Lunch
14.45 – 17.00	<p>Action-Tool workshops:</p> <ul style="list-style-type: none"> - The Lighthouse Information Display, - The Passport of the Citizen of the Ocean, - Engaging people into action, - The World Ocean Day.
17.00 – 17.30	Coffee break
17.30 – 21.00	Mini-forum: welcome of new members and presentation of participants' initiatives
21.00	<p>Official dinner with the exceptional participation of <i>JEAN-MICHEL COUSTEAU, Didier LOCKWOOD (violinist) and MARCOVILLE (sculpteur)</i></p> <p>Speeches by:</p> <ul style="list-style-type: none"> - <i>Mr. Guy LENGAGNE, President of the Regional Communities of Boulogne-sur-mer, President of NAUSICAA</i> - <i>Mr. Frédéric CUVILLIER, Mayor of the City of Boulogne-sur-mer</i> - <i>Mr. Dominique DUPILET, President of the Pas-de Calais Department</i> - <i>Mr. Daniel PERCHERON, President of the Nord-Pas-de-Calais Region</i> <p>Presentation by <i>Mrs. Biliانا CICIN SAIN, Coordinator of the Global Forum for Oceans, Coasts and Islands</i></p>

TUESDAY 31st JANUARY 2006

09.00 – 10.30	<p>Plenary session:</p> <ul style="list-style-type: none"> - Exchange, miscellaneous information - Summary of Monday outputs - Introduction to workshops on emerging actions and new actions
10.30 - 11.00	Coffee break

11.00 - 13.00	Emerging actions workshops: - World Ocean Magazine and Internet Site - Guide for teachers - Common database - We must be an example of sustainability for the public - Forum for the Ocean
11.00 - 12.00	
12.00 - 13.00	Workshops on new actions to be developed
13.00 - 15.00	Lunch
15.00 - 17.30	Regional workshops
17.30 - 18.00	Coffee break
18.00 - 19.30	The World Ocean Network General Assembly
19.30 - 21.00	Mini-forum
21.00	Open evening
WEDNESDAY 1st FEBRUARY 2006	
09.00 - 11.00	Plenary session: - Report of the workshops on actions underway and on new actions - Presentation of the main direction of the World Ocean Network's three-year action plan, - Participants' commitment to the World Ocean Network activities
11.00 - 11.30	Coffee break
11.30 - 12.30	Plenary session: experts' opinions on the three-year action plan Closing speech by <i>JEAN-MICHEL COUSTEAU</i> <i>President of Ocean Futures Society, President of the Honorary Committee of the World Ocean Network.</i>
12.30 -14.00	Lunch
14.00 - 18.00	Free afternoon - Visit to NAUSICAA - Special meetings
19.00	Open dinner
21.00	Ocean's event at NAUSICAA (open to general public) featuring <i>JEAN-MICHEL COUSTEAU</i> . <i>Ocean Futures Society</i> , Moderated by <i>Michel CHEVALET</i> .

Sculpture Exhibition: MARCOVILLE SUR MER works by *Marc COVILLE (France)*, artist.
Local Beach, Global Garbage, exhibition by *Fabiano BARRETTO (BRAZIL)*, photographer, in the Main Hall of NAUSICAA.

**OPTIONAL PROGRAMME
WORKSHOPS AND TOURS**

WEDNESDAY 1st FEBRUARY 2006

14.00 – 18.00	Theme-based and regional workshops
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WEDNESDAY 1st FEBRUARY 2006

14.00 – 18.00	Visit to NAUSICAA
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**SIDE EVENT
MOBILIZING STAKEHOLDERS AND GENERAL PUBLIC TOWARDS
SUSTAINABLE FISHERIES**

On registration

SATURDAY 28th JANUARY 2006

14.30 – 19.00	Proposals for European Seas Sustainable Seafood Campaign
20.00	Dinner with speakers

SUNDAY 29th JANUARY 2006

07.30 – 10.30	Proposals for European Seas Sustainable Seafood Campaign – continued Breakfast and meeting
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PROGRAMME COMMITTEE AND EXECUTIVE COMMITTEE MEETINGS

On invitation

SATURDAY 28th JANUARY 2006

17.00 – 20.00	WON Executive Committee meeting - concurrent work subgroups
20.00	Dinner

SUNDAY 29th JANUARY 2006

08.30 – 10.00	WON Executive Committee meeting
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WEDNESDAY 1st FEBRUARY 2006

14.30 – 17.00	WON Executive Committee meeting
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THURSDAY 2nd FEBRUARY 2006

	WON Executive Committee meeting – concurrent work subgroups
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28 January 2006. Subject to alteration.

Not contractually binding